



## 2020 ITVTI International Symposium

### Asian Management Education and Advancing Women in Business

- Date: December 11, 2020 (Fri.)
- Venue: Gratia Hall, Providence University
- Organizer: Providence University, Taiwan
- Adviser: Ministry of Education (MOE), Taiwan
- The symposium will be held fully in English

Time	Agenda
08:40-09:00	Registration
09:10-09:20	Opening Remarks
09:20-09:50	<b>Keynote Speech</b> Big Data Marketing and the Prospect of Business Management Education in Asia
09:50-10:00	Group Photo & Tea Time
10:00-10:45	<b>Panel Discussion 1</b> The Significance of AACSB Accreditation for Business Management Education
10:45-10:55	Tea Time
10:55-12:00	<b>Panel Discussion 2</b> Innovative Teaching of Management Business Education in Asia
12:00-13:00	Lunch & Networking
13:00-13:15	Registration
13:15-13:20	Opening Remarks
13:20-13:25	Topics and Speakers Introduction
13:25-13:50	<b>Keynote Speech 1</b> Women in Senior Corporate Management Roles
13:50-14:15	<b>Keynote Speech 2</b> Women In Corporate Boards
14:15-14:40	<b>Keynote Speech 3</b> Women Entrepreneurship
14:40-14:55	Tea Time
14:55-16:25	<b>Panel Discussion</b>
16:25-16:30	Closing Remarks

# 2020 ITVTI International Symposium

Join us on Dec. 11



2020 India, Thailand, Vietnam,  
Taiwan and Indonesia (ITVTI)  
International Symposium

Asian Management Education  
and Advancing Women in Business



**Mr. Methee Chanted**

Head of International  
Business Management  
Program, University of  
Eastern Asia, Thailand



**Ms. Wilawan Phuengtua**

Director of International  
Business Management Program,  
University of Eastern Asia,  
Thailand



**Dr. Sheng-Yung Yang**

Distinguished Professor of  
Finance, College of  
Management, National Chung  
Hsing University, Taiwan



**Dr. Lichung Jen**

Senior Vice President  
of Strategy & Dean of  
International College,  
Providence University,  
Taiwan



**Dr. Chien-Chien Lo**

Assistant Professor,  
Department of International  
Business, Providence  
University, Taiwan



**Dr. T.K. Peng**

Professor & Dean of  
International College,  
I-Shou University, Taiwan



**Dr. Chia-Hui Chen**

CEO for Office of AACSB &  
Associate Dean, College of  
Management, Providence  
University, Taiwan



**Dr. Wen-Ching Chang**

Dean of Office of International  
and Cross-Strait Affairs,  
Providence University, Taiwan



**Dr. Widi Sunaryo**

Head of International Office and  
Excellent Program, Mulawarman  
University, Indonesia



**Dr. Siriwut Buranapin**

Dean, Faculty of Business  
Administration, Chiang Mai  
University, Thailand



**Dr. Githa S. Heggde**

Dean, School of Business,  
University of Petroleum and  
Energy Studies (UPES), India

**Dr. Geo Jos Fernandez**

Dean of Management Studies  
and International Affairs,  
St. Alberts College  
(Autonomous), India



**Ms. Revital Shpangental**

Founder and CEO,  
Anemone Ventures Ltd.



**Ms. En-chia Tsai**

Co-Founder & Executive Director,  
Bened Biomedical Co., Ltd. /  
Yangsen Biotech



**Dr. Hasnaa Fatehi**

Principal Consultant,  
QARALOGIC Consulting Inc.



**Ms. Andrea W. Wu**

Principal,  
Agility Strategic Consulting, Ltd.



**Dr. Chiung-Fun Yen**

Distinguished Professor,  
Department of Ecological Humanities,  
Providence University, Taiwan

## Advancing Women in Business